



# Digital Medicine Week

23.02. —  
26.02.2021

Med. Venture Validation

Evidence Con

MDR Con

DiGA Con

- Live stream from the hih studio
- Zoom interactive meeting (workshops)

	TUE 02.23.	WED 02.24.	THU 02.25.	FRI 02.26.
09:00				
10:00			● 09:00-12:15 DiGA Con All BfArM-listed DiGA present their solutions to physicians, health insurers and the public, including	
11:00	■ 09:30-11:00 Master Class 1/2 - Market Access - Digital Medical Products: UX, UI, agile development			
12:00	■ 11:00-12:30 Master Class 3/4 - Legal vs. Digital Health - Business Models in Digital Health			
13:00				
14:00	● 13:00-13:30 Opening of DMW			
15:00	● 13:20-15:00 MVV Patient Ideas Patient Entrepreneurs and their relatives pitch to representatives of relevant medical societies	● 14:00-15:00 (EN) Case Study: Learnings and Software for Study Platforms from the COVID COMPASS Project Presented by Network of German University Medical Centers		
16:00	● 15:00-16:30 MVV Hackers Hacker teams from academic medical centers pitch to representatives of relevant patient organisations and medical societies	● 15:00-17:50 (EN) Evidence Con Panel: Researchathon - taking it to practice International Digital Health Experts gather to discuss & develop a dynamic HTA for digital products	■ 14:00-17:30 (DE/EN) Researchathon Group Work on dynamic HTAs for digital products & DiGA evidence design	
17:00	● 16:30-18:20 MVV Med. Entrepreneurs MVV Medical Entrepreneurs from academic medical centers and research institutions pitch to representatives of relevant medical societies			
18:00			● 17:30-18:30 (EN) Presentation of Researchathon Results	
19:00				

● 09:00-11:30  
MDR Con  
Opening and talks  
Challenges of the MDR for digital health products

● 11:30-12:30  
Panel Discussion  
How to – Best practices for certification

■ 13:30-16:00  
MDR Con Workshops  
Developing best practices for manufacturer preparation  
-Developing compliant processes  
-Creating the relevant supports for technical documentation

● 16:15-17:15  
Presentation of the results of the MDR Con Workshop

● 09:00-13:00  
Pitch Day to Investors (Health Insurers and VCs)  
Patients & medical entrepreneurs as well as hackers present their modified solutions to investors

● 13:00-13:30  
Summary of DMW and outlook for 2021