



Digital Medicine Week

23.02. —
26.02.2021

Med. Venture Validation

Evidence Con

MDR Con

DiGA Con

- Live stream from the hih studio
- Zoom interactive meeting (workshops)

	TUE 02.23.	WED 02.24.	THU 02.25.	FRI 02.26.
09:00				
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TUE 02.23.

WED 02.24.

THU 02.25.

FRI 02.26.

● 13:00-13:30
Opening of DMW

● 13:20-15:00
MVV Patient Ideas
Patient Entrepreneurs and their relatives pitch to representatives of relevant medical societies

● 15:00-16:30
MVV Hackers
Hacker teams from academic medical centers pitch to representatives of relevant patient organisations and medical societies

● 16:30-18:20
MVV Med. Entrepreneurs
MVV Medical Entrepreneurs from academic medical centers and research institutions pitch to representatives of relevant medical societies

■ 09:30-11:00
Master Class 1/2
- Market Access
- Digital Medical Products: UX, UI, agile development

■ 11:00-12:30
Master Class 3/4
- Legal vs. Digital Health
- Business Models in Digital Health

■ 15:00-18:00
Post Pitch Sessions
Ongoing work on presented projects with patient representatives, medical societies, and other experts

● 09:00-12:15
DiGA Con
All BfArM-listed DiGA present their solutions to physicians, health insurers and the public, including

● 13:00-13:50
Ask me Anything: DiGA Fast Track
with Dr. Lars Hunze, BMG LIVE Q&A

● 14:00-15:00 (EN)
Case Study: Learnings and Software for Study Platforms from the COVID COMPASS Project Presented by Network of German University Medical Centers

● 15:00-17:50 (EN)
Evidence Con
Panel: Researchathon - taking it to practice
International Digital Health Experts gather to discuss & develop a dynamic HTA for digital products

● 09:00-12:15
DiGA Con
All BfArM-listed DiGA present their solutions to physicians, health insurers and the public, including

● 13:00-13:50
Ask me Anything: DiGA Fast Track
with Dr. Lars Hunze, BMG LIVE Q&A

■ 14:30-17:30 (DE/EN)
Researchathon
Group Work on dynamic HTAs for digital products & DiGA evidence design

● 17:30-18:30 (EN)
Presentation of Researchathon Results

● 09:00-11:30
MDR Con
Opening and talks
Challenges of the MDR for digital health products

● 11:30-12:30
Panel Discussion
How to - Best practices for certification

■ 13:30-16:00
MDR Con Workshops
Developing best practices for manufacturer preparation
-Developing compliant processes
-Creating the relevant supports for technical documentation

● 16:15-17:15
Presentation of the results of the MDR Con Workshop

● 09:00-13:00
Pitch Day to Investors (Health Insurers and VCs)
Patients & medical entrepreneurs as well as hackers present their modified solutions to investors

● 13:00-13:30
Summary of DMW and outlook for 2021

● 15:30-16:30
Ask me Anything: KHZG with Stephan Krumm, BMG LIVE Q&A